

Pilar CARRERA

Ourense (Spain), 1975

Associate Professor at Universidad Carlos III de Madrid (UC3M).

Vice-Dean of Journalism at Universidad Carlos III de Madrid.

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- ACADEMIC DEGREES

- BA in Communication Sciences, País Vasco University (UPV-EHU), 1998.
- Doctoral Studies at École des Hautes Études en Sciences Sociales, Paris, 2000-2003.
- She obtains her PhD (cum laude) with a thesis on German philosopher Walter Benjamin: "Walter Benjamin, the Walker and the City" ("Walter Benjamin, el paseante y la ciudad")

- TEACHING EXPERIENCE

She is the coordinator, syllabus in-charge and professor of the following courses: Media Theory (BA in Journalism), Theory and Analysis of Documentary Film (BA in Journalism) Theory and Analysis of Documentary Film (BA in Journalism, this course is taught in English) and Media Theory & Digital Culture (Master in Media Research, UC3M).

- POSTS HELD

- Vice-Dean of Journalism at Universidad Carlos III de Madrid since October, 2006.
- President of the Committee for the elaboration of syllabus for the BA in Journalism UC3M according to the guidelines of the EHEA
- Chair of the Journalism Quality Committee responsible for the monitoring of the Journalism Program UC3M.
- Member of the Committee in charge of the design of the Master in Media Research UC3M.
- Member of the Quality Committee for the monitoring and implementation of the Doctoral Program in Media Research UC3M.

- VISITING SCHOLAR

She has been visiting scholar at the following institutions:

- Yale University (Film Studies Program. On a Salvador de Madariaga Scholarship), 2013.
- London School of Economics and Political Science (Department of Media and Communications), 2012.

- RESEARCH

- Director of LABàPART (Communication & Participation in Digital Environments) www.labapart.org

The Lab has so far published two reports on Journalism & Social Media in Spain:

"Who am I and who are You? Are social networks changing the image that Spanish radio journalists have of their audiences?", Estudios sobre el Mensaje Periodístico, 2012

"Journalism & Social Media: How Spanish Journalists are Using Twitter"; Estudios sobre el Mensaje Periodístico, 2012)

- Member of the PASEET Group at Universidad Carlos III de Madrid.
- She is co-author of the following reports from the PASEET Group on the state and challenges of Journalism in the digital context:

Journalism at the Crossroads (Ariel-Fundación Telefónica, 2012)

Journalism in Times of Crisis (Ariel-Fundación Telefónica, 2009)

Journalism in the Internet Era (Ariel-Fundación Telefónica, 2008)

- As main researcher she has lead four research projects until date on Social Media, Journalism & Online Participation, Challenges in Journalism Education and Digital Storytelling.
- As a researcher she has taken part in nine research projects till date related to digital journalism, the future of journalism, citizen participation in digital news media or the representation of the city and the urban environment from a semiotic perspective, among others.

At present she is leading a project on Transmediality & The News.

Research lines: Media Theory, Film Theory & Documentary Theory, Digital Journalism, Social Media & Online participation, Digital Culture.

- PUBLICATIONS (Selection)

Books

She has published as single author three books till date:

- Aki Kaurismäki (Cátedra, 2012)
- Andrei Tarkovski: The Total Image (Andrei Tarkovski: la imagen total, Fondo de Cultura Económica, 2008)
- Mass Media Theory (Teoría de la Comunicación Mediática, Tirant lo Blanch, 2008).

As co-author, she has published Spain, Voice-Over. Theory and Praxis of the Spanish Press during the Cold War (España, voz en off. Teoría y praxis de la prensa española en el contexto de la Guerra Fría, with Matilde Eiroa, Tirant lo Blanch, Valencia, 2008).

She has contributed with chapters for various publications, including the above mentioned reports on the state of digital journalism in Spain.

She has also contributed to collective works such as Encyclopedia of Social Media and Politics (SAGE, 2014) and Encyclopedia of Social Networking (SAGE, 2011) and she has written in collective volumes such as Conflict and the Media (Conflictos armados y medios de comunicación, Dykinson, Madrid, 2009) or Informative Coverage of 11-M (Cobertura informativa del 11-M, Eunsa, 2006).

Co-editor of Compositions of place. Essays in honorem Santos Zunzunegui on his 65th anniversary (Composiciones de lugar. Ensayos in honorem Santos Zunzunegui en su 65 aniversario; Biblioteca Nueva, 2012)

- PAPERS (selection)

"Transmediality" ("Transmedialidad y ecosistema digital"),
Historia y Comunicación Social, 2013

"The amphibian cinema of Werner Herzog"
("El cine anfibio de Werner Herzog), Revista de Occidente, 2012)

"Who am I and Who are You? Are social networks changing the image
that Spanish radio journalists have of their audiences?",
Estudios sobre el Mensaje Periodístico, 2012

"Journalism & Social Media: How Spanish Journalists are Using Twitter",
Estudios sobre el Mensaje Periodístico, 2012

"Le Havre: The D-Day of Aki Kaurismäki"
("Le Havre: El Día D de Aki Kaurismäki"), Revista de Occidente, 2012

"Join the Conversation. Variations on Conversation and the Web"
("Join the Conversation. Variaciones sobre la conversación y la red");
Telos. Cuadernos de Comunicación e Innovación, 2011.

"The Film-Maker Who Came in from the Cold: Bico-Vision of Aki Kaurismaki"
("El cineasta que vino del frío: Bico-Visión de Aki Kaurismaki"); Signa, 2011.

"Walter Benjamin, Do you Remember?"
("Walter Benjamin, ¿recuerdan?"), Anthropos, 2009.

"Buñuel the Expectant or the Unresistible Charm of Interiority"
("Buñuel el expectante o el irresistible encanto de la interioridad"),
Revista de Occidente, 2008.

"What Happened to the Masses? On the Theoretical Plenitude of
Concepts in Timely Disuse ("¿Qué se hizo de las masas?
Acerca de la plenitud teórica de conceptos en oportuno desuso"),
Telos. Cuadernos de Comunicación e Innovación, 2008.

"Tarkovski, the Improbable" ("Tarkovski el inverosímil"), La Página, 2007.

"Crime and Punishment" ("Crimen y Castigo", Revista de Occidente, 2007.

"Haschisch", Revista de Occidente, 2006.

“Urban Realism” (“Realismo urbano”);
Telos. Cuadernos de Comunicación e Innovación, 2005.

“A Brand is not the same as a Brand”
 (“No es lo mismo una marca que una marca”);
Telos. Cuadernos de Comunicación e Innovación, 2005.

“The Bandit and Robert Walser”
 (“El bandido y Robert Walser”); Revista de Occidente, 2004.

The links to the PDF files of some of the above mentioned papers can be downloaded at www.pilarcarrera.es

- SUPERVISION OF THESIS AND DISSERTATIONS

She has supervised (as thesis director) two doctoral thesis till date:

“Criminal chronicles in Spanish Cinema (1912-1982)” (“La crónica de sucesos criminales en el cine español (1912-1982); defended “cum laude” in June 2011)

“Journalism and Social Media in Spain” (Periodismo y Social Media en España; defended cum laude in September 2013)

She has also supervised several postgraduate dissertations. At the moment she is supervising various doctoral dissertations on topics related to photography, documentary film and digital journalism and social media.

- CONFERENCES AND LECTURES (Selection)

Since 2009 she has been teaching an annual seminar on cinema at Université Panthéon-Sorbonne, Paris 1 (UFR Arts Plastiques et Sciences de L'Art). Below are the titles of the seminars delivered so far:

“Andrei Tarkovski: L'image totale” (“Andrei Tarkovski: The total image”, April 2009)

“Don Quichotte á l'écran: Le parcours intertextuel de la Triste Figure” (“Don Quixote on screen: The intertextual journey of the ‘caballero de la triste figura’”, April 2010)

“Aki Kaurismäki et la féerie réaliste” (“Aki Kaurismäki and the realistic féerie”, April 2011)

“Jean Pierre Melville et son Armée des Ombres” (Jean Pierre Melville and his army of shadows”, April 2012)

“Le cinema lezard de Werner Herzog” (The amphibian cinema of Werner Herzog, March 2013)

The forthcoming seminar will be on French filmmaker Leos Carax.

“Aki Kaurismäki & The Melancholic Merchandise”. Research seminar at King's College London. November 2013.

“Journalism & Digital Storytelling: The Spanish case” (“Periodismo y storytelling digital. Avatares de la transmedialidad en España”), Congreso Universitario Internacional sobre la Comunicación en la Profesión y en la Universidad de Hoy (CUICIID, Universidad Complutense de Madrid 2013)

“Kaurismäki, the Reader” (“Kaurismäki, lector”). Two-day seminar delivered at Fundación Germán Sánchez Ruiperez, Casa del Lector (Matadero Madrid) on April 2013.

“Cómo están usando Twitter los periodistas radiofónicos españoles”, Congreso Universitario Internacional sobre la Comunicación en la Profesión y en la Universidad de Hoy (CUICIID 2012)

“The State of University-based Journalism Education in Spain” Congress: ECREA 2012 Istanbul.

“Universalizing Journalism Education? An Interrogation of UNESCO’s evolving contribution to the field”. Panellist at the UNESCO Panel on Journalism Education held at ECREA 2012. Istanbul

“How Participation Works in Digital Journalism” (“Participación y periodismo digital”) Lecture delivered at the School of Communication and Documentation, Granada University (Granada, 2012).

“Walter Benjamin or The Insistence”. Lecture delivered at the School of Philosophy at Universidad Complutense de Madrid (2012).

“Arvo Pärt and Leonard Cohen are walking on ice. Regisseur: Werner Herzog”. Lecture delivered at the International Festival SMASH of Contemporary Music (Salamanca. 2012)

“Journalism & Social Media: How Spanish Journalists are Using Twitter”. Congress: IAMCR 2011 Istanbul.

“The Kingdom of Copy and the Doctrine of Simmilarity: Tentatives about Walter Benjamin and Brian Ferneyhough” (“El reino de la copia y la doctrina de la similaridad: Tentativas sobre Walter Benjamin y Brian Ferneyhough”). Lecture delivered at Centro de Arte DA2 (Domus Artium), Salamanca, Fifth Edition of the International Festival SMASH of Contemporary Music (2010).

“Digital Journalism: Some Reflections About the New and the Old” (“Periodismo digital: Algunas reflexiones acerca de lo viejo y lo nuevo”). Lecture delivered at the School of Communication and Documentation, Granada University (2010).

“Ornament and Remake: The Cursed Villages of Florian Rey” (“Ornamento y remake: Las aldeas malditas de Florian Rey”). Lecture delivered in the VII Rural Cinema Festival (Córdoba, 2009).

“José Ángel Valente: Between the Eye and the Form” (“José Ángel Valente: Entre el ojo y la forma”) Lecture delivered on occasion of a Conference on the Galician poet José Ángel Valente: José Ángel Valente: Memoria sonora (Ourense, 2009).

“Understanding the Media: 25 Years of the Telos Magazine” (“Comprendiendo a los medios: 25 años de la revista Telos”) Fundación Telefónica, Madrid, 2010.

“Digital Journalism: Sources, Newsmaking and Production of the News” (“Fuentes, newsmaking y producción del mensaje periodístico en la Red”). Training Course for Qualified Personnel "Online Journalism", delivered at Antena 3 TV (60 hours), 2010.

“On How Don Quixote Faced Film Form” (“De cómo Don Quijote se enfrentó a la forma fílmica”). UNED Summer Courses: “Personajes de la literatura española llevados al cine” (Ávila, 2009)

“Communicating Bologna: The Spanish Case”. Congress: “The New Quality of Education in the Conditions of Globalization: International Experiences and National Variations” (Prague, 2009)

“Mirror and Document: Tarkovski and the Chronicle-Cinema” (“Espejo y documento: Tarkovski y el cine-crónica”).Lecture delivered at Centro Atlántico de Arte Moderno, (Las Palmas de Gran Canaria, 2009)

“The Exterminating Angel or the Irresistible Charm of Interiority” (“El ángel exterminador o el irresistible encanto de la interioridad”). XII International Congress of the Spanish Association of Film Historians: “El cine español de los sesenta y las rupturas de la modernidad” (Castellón, 2008)

“Jean Baudrillard: A Realist in the Court of King Vicarious” (“Jean Baudrillard: Un realista en la corte del rey Vicario”). III Conference on Information: “Jean Baudrillard” (Universidad Complutense, Madrid, 2008)

“Women during the Spanish Transition” (“La mujer en la transición”). UC3M Summer Courses: “La Transición política en España, 1973-1982” (UC3M-Colmenarejo, 2007)

“Paradjanov The Obscure” (“Paradjanov el Oscuro”). III International Congress of European Contemporary Cinema (MICEC) (Barcelona, 2007)

“Gregory Bateson or Conscience as a Trick” (“Gregory Bateson o la conciencia como treta”). II Conference on Information: “Gregory Bateson” (UCM, Madrid, 2007)

“Two Certain Trends of European Cinema, an Island and a Book About Nothing” (“Dos ciertas tendencias del cine europeo, una isla y un libro sobre nada”) Congress: I International Congress on European Contemporary Cinema (MICEC) (Barcelona, 2005)

“The Image Under Control: The Hybrid and the Trivial Object” (“La imagen bajo control: El híbrido y el objeto banal”). III International Conference on Textual Analysis: From deconstruction to reconstruction” (Madrid, 2005)